

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Biennial Elections to Andhra Pradesh Legislative Council from 3 Graduates' and 3 Teachers' Constituencies held on 21-02-2013 – Publicity – Telecasting of Spots & Scrolls in Television Channels – Payment of bill Rs.16,854/- to M/s. Zee News Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 3618**

**Dated: 13-08-2013**

Read the following:-

1. Govt. Lr.No.573/Elecs.C/A1/2013-1, dt:19-02-2013.
2. From M/s. Zee News Limited, Hyderabad, Invoice Nos. 4000062832/12-13, dt:28-02-2013.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. Zee 24 Hours, Hyderabad has been requested to telecast 150 Scrolls through their channel from 19-02-2013 at 4.00 p.m to 21-02-2013 upto 2.00 p.m. @ Rs.100/- per scroll exclusive of service tax in connection with Biennial Elections to Andhra Pradesh Legislative Council from 3 Graduates' and 3 Teachers' Constituencies held on 21-02-2013. Accordingly, M/s Zee News Limited, Hyderabad has telecasted scrolls and furnished the bills for an amount of Rs.16,854/- including all taxes and requested for arranging payment in the reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.16,854/-** (Rupees Sixteen thousand eight hundred and fifty four only) to M/s. Zee News Limited, Hyderabad towards the cost of telecasting scrolls through their channel 19-02-2013 to 21-02-2013 in connection with Biennial Elections to Andhra Pradesh Legislative Council from 3 Graduates' and 3 Teachers' Constituencies held on 21-02-2013.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the funds provided in B.E. 2013-14

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **"Zee News Limited, Hyderabad"** A/c No.0900911058000106, BNP Paribas Bank, Fort Branch, Mumbai, IFSC Code No:BNPA0009009, MICR Code No:400034002, PAN No. AAACZ1213B.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO,  
ADDL. CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To  
The Advertising Manager, Zee News Limited, Mumbai  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

**Copy to:**

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER